

Announcement from School of Business and Administration

Revised Programme Structure for CEMBA

We are pleased to announce that Wawasan Open University has received approval to revise the current Commonwealth Executive Master of Business Administration (CEMBA) programme structure. The new programme structure would see a reduction in total credits to be accumulated from the current 48 credits to 42 credits.

The Ministry of Higher Education (MOHE) and Malaysian Qualification Agency (MQA) have approved this change of credits from 48 to 42 in line with the stipulations in the new *Programme Standards for Business Studies* and the *Standards: Master and Doctoral Degree*. Though the total credits have changed, there will be no changes in the learning outcomes of the programme.

This change will apply to all new and existing CEMBA students effective Jan 2017 semester. Below are the details of the new programme structure:

Table 1: CEMBA New Programme Structure

Column 1 PREVIOUS Programme Structure (48 credits)	Column 2 REVISED Programme Structure (42 credits)
Core Courses (11)	Core Courses (10)
BIS541/03 Managing Information Systems	BIS541/03 Managing Information Systems
BMG501/03 Management in Organisations	BMG501/03 Management in Organisations
BMG511/03 Managing Human Resources	BMG511/03 Managing Human Resources
BBM501/03 Economic Environment of Business	BBM501/03 Economic Environment of Business
BBM511/03 Quantitative Techniques	BBM511/03 Quantitative Techniques

BMK501/03 Marketing Management	BMK501/03 Marketing Management
BAC501/03 Accounting and Finance	BAC501/03 Accounting and Finance
BMG521/03 Strategic Management	BMG521/03 Strategic Management
BLC571/03 Operations Management	BLC571/03 Operations Management
BBM521/03 Research Methods	BBM521/03 Research Methods
BMG531/03 Quality Management	
Electives (choose THREE out of 6)	Electives (choose TWO out of 10)
BIS551/03 Electronic Commerce	BIS551/03 Electronic Commerce
BMG551/03 Project Management	BMG551/03 Project Management
BMK511/03 International Marketing	BMK511/03 International Marketing
BMG541/03 Disaster Management	BMG541/03 Disaster Management
BMG542/03 Business Law	BMG542/03 Business Law
BMG543/03 Corporate Governance and Ethics	BMG543/03 Corporate Governance and Ethics
	BIF531/03 Islamic Banking Practices
	BIF532/03 Islamic Capital Market
	BIF533/03 Risk Management and Islamic Financial Institutions
	BMG531/03 Quality Management
Required Course	Required Course
Project Course	Project Course

The new programme structure would be implemented in the January 2017 semester onwards.

In order to qualify for the CEMBA degree a student must have successfully completed the following conditions as stipulated in Table 2.

Table 2: Requirements for graduation

Students would have to fulfil these requirements:	
1.	Passed all 10 core courses listed in Table 1 (column 2) AND
2.	Passed any 2 courses from the Electives as listed in Table 1 (column 2) AND
3.	Completion of the Project course AND
4.	Obtained a Cumulative Grade Point Average (CGPA) of at least 3.00
NB: If the total credits accumulated by a student is 42 or above BUT did not fulfil at least one of the above requirements, he/she will not qualify for the award of CEMBA degree under the new structure.	

Additional Notes:

For students who do not fall under the stipulations of Table 2, refer to the notes in Table 3.

Table 3

	Situations	Migration Path
1	Students who have completed more than 2 electives.	The 2 electives with the best grades would be considered for the computation of CGPA.
2	Students who have completed 3 electives and Quality Management as a core	<ol style="list-style-type: none">1. The 2 electives with the best grades would be considered for the computation of CGPA.2. If the student has taken all the other Core courses, the best 9 core (including Quality Management) would be considered for the computation of CGPA.

For any additional information and clarification, please contact the Programme Coordinator, Mr Prakash Arumugam at prakashva@wou.edu.my

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